



LIDEA 2010 Annual Convention Sponsorship & Exhibitor Opportunities

Sponsorship Levels and Benefits

Platinum Level Sponsorship (\$2,500)

- Prime sponsor of the event
- Three (3) complimentary conference registrations include one exhibit
- Reserved table at banquet and lunch
- Logo and company name displayed prominently on signage
- Full page ad, including logo, in the convention program
- Recognition in pre-convention, on-site and post convention marketing pieces
- Plus one of the following designations:
 - 1) Keynote speaker sponsor: signage placed in room with Keynote
 - 2) Reception and awards banquet sponsor: signage placed in reception

Silver Level Sponsorship (\$1,000)

- Company name listed in the convention program
- One (1) complimentary conference registration
- Recognition in pre-convention, on-site and post convention marketing pieces
- Plus one of the following designations:
 - 1) Lanyard sponsor: logo printed on the lanyard
 - 2) Break sponsor: signage placed in the break area

Gold Level Sponsorship (\$2,000)

- Two (2) complimentary conference registrations
- Reserved table at banquet and lunch
- Logo and company name displayed prominently on signage
- 1/2 page ad, including logo, in the convention program
- Recognition in pre-convention, on-site and post convention marketing pieces
- Plus one of the following designations:
 - 1) Lunch sponsor: signage placed in the lunch area
 - 2) Breakfast sponsor: signage placed in breakfast area

Bronze Level Sponsorship (\$500)

- Company name listed in the convention program
- One (1) complimentary conference registration
- Recognition in pre-convention, on-site and post convention marketing pieces

Blue Level Sponsorship (\$250)

- Recognition in pre-convention, on-site and post convention marketing pieces
- Company name listed in the convention program

Exhibitor (\$500)

Exhibitor space will consist of a 6 ft. table with skirting, linens and 2 chairs. The Exhibitor registration fee is \$500, which includes one full registration and attendance to all convention functions. Additional persons at each exhibitor table must register at \$100 per person, which includes all convention functions.

Electricity is available by request .

LIDEA CANNOT ASSURE THE SECURITY OF YOUR EXHIBIT OVERNIGHT.

A locked storage facility will be available by request.



LIDEA 2010 Annual Convention

October 27-28, 2010

Paragon Casino Resort

Marksville, Louisiana

2010 Sponsorship & Exhibitor Registration Form

PLEASE COMPLETE FORM AND SEND BY:

Fax: (225) 767-7648

Mail: LIDEA, P.O. Box 82531, Baton Rouge, LA 70884

YES! I will be a sponsor at the LIDEA 2010 Annual Convention

Please check sponsorship type:

Platinum (\$2,500) Gold (\$2,000) Silver (\$1,000) Bronze (\$500) Blue (\$250)

Sponsorship Designation: _____

YES! I plan on exhibiting at the LIDEA 2010 Annual Convention (\$500)

Exhibitor Assistant (\$100)

Name of Exhibitor Assistant: _____

Please indicate if your exhibit will need electricity

Please fill out the following information:

Name: _____ Title: _____

Organization: _____

Address: _____ City: _____ State: _____

Phone: _____ Fax: _____ Email: _____

Method of Payment:

_____ Check (Please make checks payable to LIDEA)

All registration forms must be received by October 11, 2010. All registrations received after October 11, 2010 will be charged a \$25 late fee and space cannot be confirmed.