

ABOUT LIDEA

The Louisiana Industrial Development Executives Association (LIDEA) is a non-profit Louisiana corporation chartered in 1964 under the 501 (c) 6 provisions of the U.S. Tax Code.

LIDEA's mission is to increase the effectiveness of individuals involved in the practice of economic development in Louisiana through education, public policy advocacy, and collaboration; LIDEA is the voice of the profession in Louisiana.

LIDEA

P.O. Box 3887
Baton Rouge, LA 70821

P: (225) 448-5404

F: (888) 239-0765

info@lidea.org

www.LIDEA.org

LIDEA
P.O. Box 3887
Baton Rouge, LA 70821

Louisiana Industrial Development Executives Association
LIDEA

LIDEA

Louisiana Industrial Development Executives Association

An Association of Economic Development Professionals

CORPORATE SPONSORSHIP



****Platinum Level \$10,000**
(Total Actual Value \$13,800)

- Eight (8) individual 2014 LIDEA memberships
- Platinum sponsor of the Spring and Annual Convention
 - ~ Six (6) complimentary registrations to each meeting
 - ~ One (1) exhibit table at both meetings
 - ~ One (1) reserved dining table at both meetings
 - ~ Company logo on both meeting lanyards
 - ~ Logo and company name displayed on signage
 - ~ Full page ad, including logo, in both meeting programs
 - ~ Recognition on all meeting marketing pieces
 - ~ Designation as an event sponsor per meeting
 - ~ Opportunity to address attendees
 - ~ Opportunity to provide business information in registration packets and a small marketing piece on dining tables at both meetings
- Yearly advertising banner on LIDEA website
- Recognition as platinum level sponsor of the LIDEA regional seminar and networking events around the state
- Company banner ad on the LIDEA quarterly e-newsletter
- Company logo with hyperlink on the LIDEA homepage
- Placement of a corporate snapshot and contact information on the “Meet Our Sponsors” page of the LIDEA website
- Company logo on all LIDEA promotional materials

Silver Level \$5,000
(Total Actual Value \$6,900)

- Four (4) individual 2014 LIDEA memberships
- Silver sponsor of the Spring and Annual Convention
 - ~ Two (2) complimentary registrations to each meeting
 - ~ 1/2 page ad, including logo, in meeting program
 - ~ Logo and company name displayed on signage
 - ~ Recognition in all meeting marketing pieces
 - ~ Designation as an event sponsor per meeting
- Recognition as silver level sponsor of the LIDEA regional seminar and networking events around the state
- Company name on the LIDEA quarterly e-newsletters
- Company name with hyperlink on the LIDEA homepage
- Placement of a corporate logo and contact information on the “Meet Our Sponsors” page of the LIDEA website
- Company logo on all promotional materials

Gold Level \$7,500
(Total Actual Value \$10,350)

- Six (6) individual 2014 LIDEA memberships
- Gold sponsor of the Spring and Annual Convention
 - ~ Four (4) complimentary registrations to each meeting
 - ~ One (1) exhibit table at both meetings
 - ~ One (1) reserved dining table at both meetings
 - ~ Logo and company name displayed on signage
 - ~ Full page ad, including logo, in both meeting programs
 - ~ Recognition in all meeting marketing pieces
 - ~ Designation as an event sponsor per meeting
- Recognition as gold level sponsor of the LIDEA regional seminar and networking events around the state
- Company ad on the LIDEA quarterly e-newsletters
- Company logo with hyperlink on the LIDEA homepage
- Placement of a corporate snapshot and contact information on the “Meet Our Sponsors” page of the LIDEA website
- Company logo on all LIDEA promotional materials

Bronze Level \$2,500
(Total Actual Value \$3,450)

- Two (2) individual 2014 LIDEA membership
- Bronze sponsor of the Spring and Annual Convention
 - ~ One (1) complimentary registration to each meeting
 - ~ 1/4 page ad, including logo, in meeting program
 - ~ Company name displayed on signage
 - ~ Company name listed in the meeting program
 - ~ Recognition in all meeting marketing pieces
- Recognition as bronze level sponsor of the LIDEA regional seminar and networking events around the state
- Company name on the LIDEA quarterly e-newsletters
- Company name with hyperlink on the LIDEA homepage
- Placement of a corporate name and contact information on the “Meet Our Sponsors” page of the LIDEA website
- Company logo on all promotional materials

***Requests to alter the LIDEA Platinum level sponsorship benefits will be considered by and are subject to approval by the LIDEA Executive Committee. Changes that enhance the value of the package to the sponsor will likely be favorably considered if the cost of the changes to LIDEA are relatively revenue neutral as determined in the sole discretion of the Executive Committee.*

LIDEA Corporate Sponsorship Registration Form

YES! I will be a corporate sponsor of LIDEA
Please check sponsorship type:

- Platinum (\$10,000) Gold (\$7,500)
 Silver (\$5,000) Bronze (\$2,500)

I cannot sponsor at the above levels but would like to make a contribution to support LIDEA’s efforts

Please denote contribution amount: \$ _____

Please fill out the following information:

Name

Organization

Address

City State Zip

Phone

Email

Method of Payment:

_____ Check (Please make checks payable to LIDEA)

_____ Credit Card

MasterCard Visa Discover AMEX

Print name as it appears on card

Account Number

V-code Exp. Date

Address

City State Zip

Signature

Please fill out the registration form and send with payment to:
LIDEA
P.O. Box 3887
Baton Rouge, LA 70821