

## ABOUT LIDEA

The Louisiana Industrial Development Executives Association (LIDEA) is a non-profit Louisiana corporation chartered in 1964 under the 501 (c) 6 provisions of the U.S. Tax Code.

LIDEA's mission is to increase the effectiveness of individuals involved in the practice of economic development in Louisiana through education, public policy advocacy, and collaboration; LIDEA is the voice of the profession in Louisiana.

Louisiana Industrial Development Executives Association  
9270 Siegen Lane, Building 301  
Baton Rouge, Louisiana 70810



## 2017 CORPORATE SPONSORSHIP INFORMATION

### LIDEA

9270 Siegen Lane  
Building 301  
Baton Rouge, Louisiana 70810  
Phone: (225) 448-5404  
info@lidea.org

[www.LIDEA.org](http://www.LIDEA.org)



## PLATINUM LEVEL: \$10,000

- Eight (8) individual 2017 LIDEA memberships
- Platinum sponsor of the Spring & Annual Meetings
  - Six (6) complimentary registrations to each meeting
  - One (1) exhibit table at both meetings
  - One (1) reserved dining table at both meetings
  - Company logo on both meeting lanyards
  - Logo and company name displayed on signage
  - Full-page ad, including logo, in both meeting programs
  - Recognition on all meeting marketing pieces
  - Designation as an event sponsor per meeting
  - Opportunity to address attendees
  - Opportunity to provide business information in registration packets and a small marketing piece on dining tables at both meetings
- Yearly advertising banner on LIDEA website
- Company banner ad on the LIDEA quarterly e-newsletter
- Company logo with hyperlink on the LIDEA homepage
- Placement of a corporate snapshot and contact information on the "Meet Our Sponsors" page of the LIDEA website
- Company logo on all LIDEA promotional materials

## SILVER LEVEL: \$5,000

- Four (4) individual 2017 LIDEA memberships
- Silver sponsor of the Spring & Annual Meetings
  - Two (2) complimentary registrations to each meeting
- 1/2 page ad, including logo, in meeting program
- Logo and company name displayed on signage
  - Recognition in all meeting marketing pieces
- Designation as an event sponsor per meeting
- Company name on the LIDEA quarterly e-newsletters
- Company name with hyperlink on the LIDEA homepage
- Placement of a corporate logo and contact information on the "Meet Our Sponsors" page of the LIDEA website
- Company logo on all promotional materials

## GOLD LEVEL: \$7,500

- Six (6) individual 2017 LIDEA memberships
- Gold sponsor of the Spring & Annual Meetings
  - Four (4) complimentary registrations to each meeting
  - One (1) exhibit table at both meetings
  - One (1) reserved dining table at both meetings
  - Logo and company name displayed on signage
  - Full-page ad, including logo, in both meeting programs
  - Recognition in all meeting marketing pieces
  - Designation as an event sponsor per meeting
- Company ad on the LIDEA quarterly e-newsletters
- Company logo with hyperlink on the LIDEA homepage
- Placement of a corporate snapshot and contact information on the "Meet Our Sponsors" page of the LIDEA website
- Company logo on all LIDEA promotional materials

## BRONZE LEVEL: \$2,500

- Two (2) individual 2017 LIDEA membership
- Bronze sponsor of the Spring & Annual Meetings
  - One (1) complimentary registration to each meeting
  - 1/4 page ad, including logo, in meeting program
  - Company name displayed on signage
  - Company name listed in the meeting program
  - Recognition in all meeting marketing pieces
- Company name on the LIDEA quarterly e-newsletters
- Company name with hyperlink on the LIDEA homepage
- Placement of a corporate name and contact information on the "Meet Our Sponsors" page of the LIDEA website
- Company logo on all promotional materials

## LIDEA CORPORATE REGISTRATION FORM

\_\_\_ YES! I will be a corporate sponsor of LIDEA at the level:

- Platinum (\$10,000)                       Gold (\$7,500)  
 Silver (\$5,000)                               Bronze (\$2,500)

\_\_\_ I cannot sponsor at the above levels but would like to donate \$\_\_\_\_\_ to support LIDEA's efforts!

**Please complete the following information:**

\_\_\_\_\_  
Name

\_\_\_\_\_  
Organization

\_\_\_\_\_  
Address

\_\_\_\_\_  
City State Zip

\_\_\_\_\_  
Phone

\_\_\_\_\_  
Email

Method of Payment:

\_\_\_ Check (Please make checks payable to LIDEA)

\_\_\_ Credit Card

\_\_\_\_\_  
MasterCard Visa Discover AMEX

\_\_\_\_\_  
Print name as it appears on card

\_\_\_\_\_  
Account Number

\_\_\_\_\_  
V-code & Exp. Date

\_\_\_\_\_  
Address

\_\_\_\_\_  
City State Zip

\_\_\_\_\_  
Signature